

Every Day Matters/Attendance

Description of Program

The Every Day Matters campaign builds on ODE's previously rolled out efforts to reduce chronic absenteeism. Experts in the field define chronic absenteeism as missing 10 percent or more of school days and severe chronic absenteeism as missing 20 percent or more of school days, including excused, unexcused and discipline-related absences (Ehrlich, Gwynne, Pareja, Allensworth, Moore, Jagesic, & Sorice, 2014; Buehler, Tapogna & Chang, 2012; Connolly & Olson, 2004).

The Oregon Legislature approved funding for a chronic absenteeism plan. The current program is a partnership between ODE and OAESD. SCESD serves our region with two Regional Capacity Builders who coordinate efforts to support school attendance and student success as well as provide professional learning that addresses chronic absenteeism.

<https://www.myoregon.gov/2018/10/23/ode-launches-every-day-matters-campaign-to-reduce-chronic-absenteeism/>

Overview of Regional Program

At SCESD our program is designated to serve all 10 school districts including 6 have previously been identified for targeted support: Coquille, Bandon, Port Orford, Reedsport, Myrtle Point and Coos Bay. The other 4 districts: Brookings, Central Curry, Powers and North Bend are also identified for support to improve attendance and reduce chronic absenteeism.

Services Provided

SCESD provides services such as systemic attendance improvement planning, facilitating attendance meetings, aligning resources according to data to tackle attendance issues, providing professional development, Adverse Childhood Experiences (ACES) and instructional support training, data analysis and short term data cycle use, materials and incentives as well as marketing and communication tools. In addition, all districts are invited to regional meetings which take place 3 times a year and include time for job- alike PLC time as well as regional PD and best practice sharing.

Contact Information

For more information please reach out to:

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